ESTTA Tracking number:

ESTTA560798 09/23/2013

Filing date:

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Notice of Opposition

Notice is hereby given that the following party opposes registration of the indicated application.

Opposer Information

Name	Victoria's Secret Stores Brand Management, Inc.
Granted to Date of previous extension	09/22/2013
Address	Three Limited Parkway Reynoldsburg, OH 43068 UNITED STATES

Attorney information	Kevin C. Parks; Nimita L. Parekh LEYDIG VOIT & MAYER LTD
IIIIOIIIIalioii	180 N STETSON AVENUE TWO PRUDENTIAL PLAZA, SUITE 4900
	CHICAGO, IL 60601-6731
	UNITED STATES
	nparekh@leydig.com, kparks@leydig.com Phone:312-616-5600

Applicant Information

Application No	85759777	Publication date	03/26/2013
Opposition Filing Date	09/23/2013	Opposition Period Ends	09/22/2013
Applicant	Hop Lun Fashions Limited Beaufort House P.O. Box 438 Road Town Tortola, VIRGIN ISLANDS, BRITISH		

Goods/Services Affected by Opposition

Class 025.

All goods and services in the class are opposed, namely: Clothing, namely, Lingerie, Underwear, Bras, Briefs, Swimwear, Nightwear, Sportswear, namely, t-shirts, sweat pants, sweatshirts, tops, shirts, pants and jackets, Footwear, Headwear

Grounds for Opposition

Priority and likelihood of confusion	Trademark Act section 2(d)
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Marks Cited by Opposer as Basis for Opposition

U.S. Registration No.	1146199	Application Date	02/21/1978
Registration Date	01/20/1981	Foreign Priority Date	NONE
Word Mark	VICTORIA'S SECRET		
Design Mark			

Description of Mark	NONE
Goods/Services	Class 025. First use: First Use: 1977/06/12 First Use In Commerce: 1977/06/12 Women's Lingerie

	Women's Engene			
U.S. Registration No.	1908042	Application Date	03/31/1994	
Registration Date	08/01/1995	Foreign Priority Date	NONE	
Word Mark	VICTORIA'S SECRET			
Design Mark				
Description of Mark	NONE			
Goods/Services	Class 003. First use: First Use	e: 1977/06/12 First U	se In Commerce: 1977/06/12	
	toilet soaps, washing compounds for use with lingerie and fine washables, hair shampoos, scented drawer sachets; personal fragrances, namely cologne, perfume, toilet water, and essential oils for personal use; bath powder, non-medicated foot powder, and body powder; and personal care preparations, namely bath, hand and body lotions			
	Class 004. First use: First Use CANDLES	e: 1977/06/12 First U	se In Commerce: 1977/06/12	
	Class 009. First use: First Use	e: 1977/06/12 First U	se In Commerce: 1977/06/12	
	prerecorded compact discs ar	nd audio tapes, both	featuring music	
	Class 016. First use: First Use	e: 1977/06/12 First U	se In Commerce: 1977/06/12	
	mail order catalogs featuring calendars, and address books		I toiletries; bridal guest books;	
	Class 020. First use: First Use	e: 1977/06/12 First U	se In Commerce: 1977/06/12	
	picture frames, hand mirrors a	and pillows		
	Class 021. First use: First Use	e: 1977/06/12 First U	se In Commerce: 1977/06/12	
	perfume atomizers sold empty; perfume bottles sold empty; non-metal decorative boxes; hair combs and hair brushes; decorative trays not of precious metal; and flasks sold empty			
	Class 022. First use: First Use	e: 1977/06/12 First U	se In Commerce: 1977/06/12	
	mesh lingerie bags for washin	• •		
	Class 024. First use: First Use			
	wash cloths, towels and bedd shams, duvets, and dust ruffle	es	·	
	Class 025. First use: First Use	e: 1977/06/12 First U	se In Commerce: 1977/06/12	
	women's and men's outerwea robes, caftans, kimonos, boxe skirts, sweaters, jumpsuits, bo leotards, tights, swimsuits, be	er shorts, pajamas, sl odysuits, sweatshirts,	hirts, pants, jeans, dresses, jackets, T-shirts, scarves,	
	Class 028. First use: First Use	e: 1977/06/12 First U	se In Commerce: 1977/06/12	
	toy stuffed animals			
	Class 042. First use: First Use			
	retail store and mail order cata personal care preparations, po- cosmetic and perfume applica undergarments and clothing a	erfumes, candles, piontors, towels, bedding		

U.S. Registration	2367151	Application Date	02/25/1998
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No.			
Registration Date	07/11/2000	Foreign Priority Date	NONE
Word Mark	BODY BY VICTORIA		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 025. First use: First Use: 1998/11/00 First Use In Commerce: 1998/11/00		
	clothing, namely, [bodysuits, hosiery, tube tops, skirts, dresses,] bras, panties [, slips, camisoles, teddies, T-shirts and merry widows]		

Related Proceedings	Opposition No. 91212599
Attachments	11-Notice of OppositionVery Victoria.pdf(160221 bytes) Exhibit A.pdf(266602 bytes)

Certificate of Service

The undersigned hereby certifies that a copy of this paper has been served upon all parties, at their address record by First Class Mail on this date.

Signature	/Nimita L. Parekh/
Name	Kevin C. Parks; Nimita L. Parekh
Date	09/23/2013

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

VICTORIA'S SECRET STORES)	
BRAND MANAGEMENT, INC.,)	
)	
Opposer,) Opposition No.	
• •) Serial No. 85/759,77	7
v.)	
)	
HOP LUN FASHIONS, LTD.,)	
)	
Applicant.)	

NOTICE OF OPPOSITION

Victoria's Secret Stores Brand Management, Inc. ("Opposer"), a Delaware corporation, located at Three Limited Parkway, Reynoldsburg, Ohio 43068, hereby opposes Application Serial No. 85/759,777 for the mark "VERY VICTORIA SILVSTEDT BY MARIE MEILI" (the "Application" or "Applicant's Mark") in Class 25, filed by Hop Lun Fashions Limited ("Applicant"), a corporation organized under the laws of the British Virgin Islands, and published in the Official Gazette March 26, 2013, and for which Opposer has received an extension of time to oppose expiring on September 22, 2013. Opposer believes it will be damaged by the registration of this Application and therefore opposes the same.

As grounds for the opposition, Opposer alleges as follows:

- 1. Opposer is a highly successful fashion retailer, and a leading provider of intimate apparel and lingerie, clothing, accessories, and beauty products, among others.
- 2. Opposer uses trademarks comprised or consisting in part of the word VICTORIA (the "VICTORIA Marks") in connection with a full-line of intimate apparel and clothing items in Class 25, such as lingerie, outerwear, nightwear, swimwear, accessories, and other items.

- 3. Opposer has continuously used the VICTORIA Marks in interstate commerce since at least as early as 1977 in connection with intimate apparel and other clothing products.
- 4. Opposer owns various U.S. registrations and applications for its VICTORIA Marks, including those shown below and in the current status report and registration certificates printed from TSDR attached hereto as Exhibit A:

Serial No.	Registration N	lo. Mark	First Use Date
73,159,253	1,146,199	VICTORIA'S SECRET	Jun. 12, 1977
74,507,663	1,908,042	VICTORIA'S SECRET	Jun. 12, 1977
75,979,385	2,367,151	BODY BY VICTORIA	Nov. 1998

- 5. Opposer has used the VICTORIA Marks in highly successful advertising and promotional campaigns, and as a result, has enjoyed substantial sales of products bearing the Marks.
- 6. On October 22, 2012, Applicant filed the Application for the mark VERY VICTORIA SILVSTEDT BY MARIE MEILI. Applicant alleged an intent to use Applicant's Mark in connection with the following goods, as they were listed at the time of publication: "clothing, namely, lingerie, underwear, bras, briefs, swimwear, nightwear, sportswear, namely, t-shirts, sweat pants, sweatshirts, tops, shirts, pants and jackets, footwear, and headwear" in Class 25.
 - 7. Opposer's use of its VICTORIA Marks long predates Applicant's priority date.
- 8. Upon information and belief, Applicant was aware of Opposer and Opposer's longstanding use of its VICTORIA Marks prior to October 22, 2012.
 - 9. Applicant's Mark is confusingly similar to Opposer's VICTORIA Marks.
- 10. Due to the similarity of the marks and goods involved, and other factors, confusion is likely as between Opposer's VICTORIA Marks and Applicant's Mark, pursuant to Section 2(d) of the Lanham Act, 15 U.S.C. § 1052(d).

Opposition No. _____ Serial No. 85/759,777

11. Registration of Applicant's Mark is likely to cause confusion or mistake in the mind of the public, and to lead the relevant public into believing that Applicant's goods are Opposer's, or are endorsed or sponsored by, or otherwise affiliated or connected with Opposer, all to the damage and injury of Opposer and the relevant public.

12. In view of the above, the grant of a registration for Applicant's Mark, as sought in the Application, should be denied.

WHEREFORE, by its undersigned attorneys, Opposer respectfully requests that this Notice of Opposition be sustained and that registration of Application Serial No. 85/759,777 be refused.

Please charge deposit account No. 12-1216 in the amount of \$300.00 to cover the filing fee of this Notice of Opposition against the Application. Please charge any additional fees to Deposit Account 12-1216, as necessary.

Respectfully submitted,

Date: September 23, 2013 By:

Kevin C. Parks

Nimita L. Parekh

LEYDIG, VOIT & MAYER, LTD.

Two Prudential Plaza, 180 N. Stetson Ave.

Suite 4900

Chicago, Illinois 60601-6731

(312) 616-5600

Attorneys for Opposer

Opposition No.	
Serial No. 85/75	9,777

CERTIFICATE OF ELECTRONIC FILING

I hereby certify that the attached NOTICE OF OPPOSITION was filed electronically with the Trademark Trial and Appeal Board on September 23, 2013.

Nimita L. Parekh

CERTIFICATE OF SERVICE

I hereby certify that a copy of this NOTICE OF OPPOSITION was served by First Class Mail to the following address on September 23, 2013, such being the Applicant's correspondence address listed in the TSDR system as of this date:

Amy M. Brozenic Lathrop & Gage LLP 10851 Mastin Street, Building 82 Overland Park, Kansas 66210-1669

Nimita L. Parekh

Exhibit A

Int. Cl.: 25

Prior U.S. Cl.: 39

United States Patent and Trademark Office

Reg. No. 1,146,199 Registered Jan. 20, 1981

TRADEMARK Principal Register

VICTORIA'S SECRET

Victoria's Secret (partnership) 1560 Waller St. San Francisco, Calif. 94117 For: WOMEN'S LINGERIE, in CLASS 25 (U.S. Cl. 39).
First use Jun. 12, 1977; in commerce Jun. 12, 1977.

Ser. No. 159,253, filed Feb. 21, 1978.

J. H. WEBB, Primary Examiner

Generated on: This page was generated by TSDR on 2013-09-23 10:31:51 EDT

Mark: VICTORIA'S SECRET

US Serial Number: 73159253 Application Filing Date: Feb. 21, 1978 US Registration Number: 1146199 Registration Date: Jan. 20, 1981

> Register: Principal Mark Type: Trademark

> > Status: The registration has been renewed.

Status Date: Feb. 17, 2010 Publication Date: Sep. 16, 1980

Mark Information

Mark Literal Elements: VICTORIA'S SECRET

Standard Character Claim: No

Mark Drawing Type: 1 - TYPESET WORD(S) /LETTER(S) /NUMBER(S)

Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

• Brackets [..] indicate deleted goods/services;

Double parenthesis ((...) identify any goods/services not claimed in a Section 15 affidavit of
 Asterisks *..* identify additional (new) wording in the goods/services.

For: Women's Lingerie

International Class(es): 025 - Primary Class U.S Class(es): 039

> Class Status: ACTIVE Basis: 1(a)

> > Use in Commerce: Jun. 12, 1977 First Use: Jun. 12, 1977

Basis Information (Case Level)

Filed Use: Yes Currently Use: Yes Amended Use: No Filed ITU: No Currently ITU: No Amended ITU: No Filed 44D: No Currently 44D: No Amended 44D: No Filed 44E: No Currently 44E: No Amended 44E: No

Filed 66A: No Currently 66A: No Currently No Basis: No Filed No Basis: No

Current Owner(s) Information

Owner Name: VICTORIA'S SECRET STORES BRAND MANAGEMENT, INC.

Owner Address: FOUR LIMITED PARKWAY REYNOLDSBURG, OHIO 43068

UNITED STATES

Legal Entity Type: CORPORATION State or Country Where DELAWARE

Organized:

Attorney/Correspondence Information

Attorney of Record

Attorney Name: SARAH CRISPI

Attorney Primary Email MRocha@Limitedbrands.com Attorney Email Yes Address: Authorized:

Correspondent

Correspondent MARIA J. ROCHA Name/Address: LIMITED BRANDS

dress: LIMITED BRANDS 666 FIFTH AVENUE

LEGAL - IP DEPT., 4TH FLOOR NEW YORK, NEW YORK 10103

UNITED STATES

Phone: 212.884.3479

Correspondent e-mail: MRocha@Limitedbrands.com Correspondent e-mail Yes Authorized:

Domestic Representative

Domestic Representative MARIA J. ROCHA

Name:

Domestic Representative MRocha@Limitedbrands.com

e-mail:

Phone: 212.884.3479

Domestic Representative Yes e-mail Authorized:

Prosecution History

Date	Description	Proceeding Number
Jun. 03, 2012	ATTORNEY REVOKED AND/OR APPOINTED	
Jun. 03, 2012	TEAS REVOKE/APPOINT ATTORNEY RECEIVED	
Dec. 22, 2011	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Aug. 22, 2011	ATTORNEY REVOKED AND/OR APPOINTED	
Aug. 22, 2011	TEAS REVOKE/APPOINT ATTORNEY RECEIVED	
Feb. 17, 2010	REGISTERED AND RENEWED (SECOND RENEWAL - 10 YRS)	66607
Feb. 17, 2010	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	
Feb. 10, 2010	TEAS SECTION 8 & 9 RECEIVED	
Aug. 05, 2008	NOTICE OF SUIT	
Mar. 06, 2008	ATTORNEY REVOKED AND/OR APPOINTED	
Mar. 06, 2008	TEAS REVOKE/APPOINT ATTORNEY RECEIVED	
Feb. 13, 2008	CASE FILE IN TICRS	
May 02, 2005	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Apr. 03, 2001	REGISTERED AND RENEWED (FIRST RENEWAL - 10 YRS)	
Apr. 03, 2001	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	
Nov. 27, 2000	REGISTERED - COMBINED SECTION 8 (10-YR) & SEC. 9 FILED	
May 08, 1986	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	
Feb. 27, 1986	REGISTERED - SEC. 8 (6-YR) & SEC. 15 FILED	
Jan. 20, 1981	REGISTERED-PRINCIPAL REGISTER	
Sep. 16, 1980	PUBLISHED FOR OPPOSITION	

Maintenance Filings or Post Registration Information

Affidavit of Continued Section 8 - Accepted

Use:

Affidavit of Section 15 - Accepted

Incontestability:

Renewal Date: Jan. 20, 2011

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: Not Found Date in Location: Feb. 17, 2010

Assignment Abstract Of Title Information

Summary

Total Assignments: 9 **Registrant:** Victoria's Secret

Assignment 1 of 9

Conveyance: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

Reel/Frame: 0411/0616 Pages: 3

Date Recorded: Mar. 12, 1982

Supporting Documents: No Supporting Documents Available

Assignor

 Name:
 VICTORIA'S SECRET
 Execution Date:
 Jan. 28, 1982

 Legal Entity Type:
 PARTNERSHIP
 State or Country Where
 CALIFORNIA

Organized:

Assignee

Name: VICTORIA'S SECRET, INC.

Legal Entity Type: CORPORATION State or Country Where CALIFORNIA

Organized:

Address: 115 WIS. ST.

SAN FRANCISCO, CALIFORNIA

Correspondent

Correspondent Name: LACKENBACH, SIEGEL ET AL.

Correspondent Address: ONE CHASE RD.

SCARSDALE, NY 10583

Domestic Representative - Not Found

Assignment 2 of 9

Conveyance: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

Date Recorded: Aug. 09, 1982

Supporting Documents: No Supporting Documents Available

Assignor

 Name:
 VICTORIA'S SECRET
 Execution Date:
 Jul. 22, 1982

 Legal Entity Type:
 PARTNERSHIP
 State or Country Where
 CALIFORNIA

Organized:

Composed Of: COMPOSED OF ROY L. RAYMOND, PARTNER TNER, DIRECTOR) AND MR. ALFRED

Assignee

Name: <u>AFFIRMATIONS</u>, INC.

Legal Entity Type: CORPORATION State or Country Where CALIFORNIA

Organized:

Address: 115 WISCONSIN ST.

SAN FRANCISCO, CALIFORNIA

Correspondent

Correspondent Name: TAGGART AND COLUCCI Correspondent Address: 420 LEXINGTON AVE.

NEW YORK, NY 10170

Domestic Representative - Not Found

Assignment 3 of 9

Conveyance: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

Reel/Frame: <u>0421/0318</u> Pages: 3

Date Recorded: Aug. 09, 1982

Supporting Documents: No Supporting Documents Available

Assignor

Name: VICTORIA'S SECRET, INC. BY ROY Execution Date: Jul. 22, 1982

L.RAYMOND,PARTNER

Legal Entity Type: CORPORATION State or Country Where CALIFORNIA

Organized:

Assignee

Name: VICTORIA'S SECRET

Legal Entity Type: PARTNERSHIP State or Country Where CALIFORNIA

Organized:

Address: 115 WISCONSIN ST.

SAN FRANCISCO, CALIFORNIA

Correspondent

Correspondent Name: TAGGART AND COLUCCI

Correspondent Address: 420 LEXINGTON AVE.

NEW YORK, NY 10170

Domestic Representative - Not Found

Assignment 4 of 9

Conveyance: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

Reel/Frame: 0421/0321 Pages: 3

Date Recorded: Aug. 09, 1982

Supporting Documents: No Supporting Documents Available

Assignor

Name: AFFIRMATIONS, INC. Execution Date: Jul. 22, 1982 Legal Entity Type: CORPORATION State or Country Where CALIFORNIA

Organized:

Assignee

Legal Entity Type: CORPORATION State or Country Where CALIFORNIA

Organized:

Address: 115 WISCONSIN ST.

Name: VICTORIA'S SECRET, INC.

SAN FRANCISCO, CALIFORNIA

Correspondent

Correspondent Name: TAGGART AND COLUCCI Correspondent Address: 420 LEXINGTON AVE.

NEW YORK, NY 10170

Domestic Representative - Not Found

Assignment 5 of 9

Conveyance: MERGER AND CHANGE OF NAME 19820730DE

Reel/Frame: 0434/0867 Pages: 1

Date Recorded: Feb. 22, 1983

Supporting Documents: No Supporting Documents Available

Assignor

Name: VICTORIA'S SECRET, INC., MERGED INTO Execution Date: Jan. 13, 1983 Legal Entity Type: CORPORATION

State or Country Where CALIFORNIA

Organized:

Name: LIMITED BRICOR INC., CHANGED TO Execution Date: Not Found Legal Entity Type: CORPORATION State or Country Where DELAWARE

Organized:

Assignee

Name: LIMITED BRICOR INC., CHANGED TO

State or Country Where DELAWARE Legal Entity Type: CORPORATION

Organized:

Address: No Assignee Address Found

Name: VICTORIA'S SECRET, INC.

Legal Entity Type: CORPORATION State or Country Where DELAWARE

Organized:

Address: No Assignee Address Found

Correspondent

Correspondent Name: TAGGART AND COLUCCI Correspondent Address: GRAYBAR BLDG.

420 LEXINGTON AVE. NEW YORK, NY 10170

Domestic Representative - Not Found

Assignment 6 of 9

Conveyance: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL EFFECTIVE AS OF DECEMBER 31, 1986

Reel/Frame: 0597/0889 Pages: 1

Date Recorded: Mar. 31, 1988

Supporting Documents: No Supporting Documents Available

Assignor

Name: VICTORIA'S SECRET, INC. Execution Date: Jan. 26, 1987 Legal Entity Type: CORPORATION State or Country Where DELAWARE

Organized:

Assignee

Name: V SECRETS, INC.

Legal Entity Type: CORPORATION State or Country Where DELAWARE

Organized:

Address: 2625 CONCORD PIKE

WILMINGTON, DELAWARE 19803

Correspondent

Correspondent Name: FRANK J. COLUCCI, P.C.
Correspondent Address: MANHATTAN TOWER

101 EAST 52ND STREET NEW YORK, NY 10022

Domestic Representative - Not Found

Assignment 7 of 9

Conveyance: RE-RECORD OF INSTRUMENT RECORDED MARCH 31, 19888, REEL 0597, FRAME 889 TO CORRECT THE NAME OF

ASSIGNEE

Date Recorded: Dec. 05, 1988

Supporting Documents: No Supporting Documents Available

Assignor

 Name:
 VICTORIA'S SECRET, INC.
 Execution Date:
 Nov. 12, 1988

 Legal Entity Type:
 CORPORATION
 State or Country Where
 DELAWARE

Organized:

Assignee

Name: V SECRET, INC.

Legal Entity Type: CORPORATION State or Country Where DELAWARE

Organized:

Address: 2625 CONCORD PIKE

WILMINGTON, DELAWARE 19803

Correspondent

Correspondent Name: FRANK J. COLUCCI, P.C.
Correspondent Address: MANHATTAN TOWER

101 EAST 52ND STREET NEW YORK, NY 10022

Domestic Representative - Not Found

Assignment 8 of 9

Conveyance: CHANGE OF NAME 19930608

Reel/Frame: 1083/0493 Pages: 2

Date Recorded: Jan. 18, 1994

Supporting Documents: No Supporting Documents Available

Assignor

 Name:
 V SECRET, INC.

 Legal Entity Type:
 CORPORATION

 State or Country Where
 DELAWARE

Organized:

Assignee

Name: V SECRET CATALOGUE, INC.

Legal Entity Type: CORPORATION State or Country Where DELAWARE

Organized:

Address: 1105 NORTH MARKET STREET WILMINGTON, DE 19801

Correspondent

Correspondent Name: FRANK J. COLUCCI, ESQ.
Correspondent Address: MANHATTAN TOWER

16TH FLOOR

101 EAST 52ND STREET NEW YORK, NY 10022

Domestic Representative - Not Found

Assignment 9 of 9

Conveyance: MERGER

Date Recorded: Aug. 17, 2005

Supporting Documents: assignment-tm-3142-0305.pdf

Assignor

Name: V SECRET CATALOGUE, INC. Execution Date: Jul. 29, 2005 Legal Entity Type: CORPORATION State or Country Where DELAWARE

Organized:

Assignee

Name: VICTORIA'S SECRET STORES BRAND MANAGEMENT, INC.

Legal Entity Type: CORPORATION State or Country Where DELAWARE

Organized:

Address: FOUR LIMITED PARKWAY

REYNOLDSBURG, OHIO 43068

Correspondent

Correspondent Name: FRANK J. COLUCCI Correspondent Address: 218 EAST 50TH STREET NEW YORK, NY 10022

Domestic Representative - Not Found

Proceedings

Summary

Number of Proceedings: 18

Type of Proceeding: Opposition

Proceeding Number: 91200174 Filing Date: Jun 08, 2011

Status: Terminated Status Date: Sep 26, 2011

Interlocutory Attorney: YONG OH (RICHARD) KIM

Defendant

Name: Kenneth Collins Correspondent Address: MARC KESTEN

MARC J KESTEN PL

9220 NW 72ND STREET PARKLAND FL , 33067-2619

UNITED STATES

Correspondent e-mail: marc@kestenlex.com

Associated marks

Associated marks			
Mark	Application Status	Serial Number	Registration Number
CLITORIA'S SECRETS	Abandoned - After Inter-Partes Decision	<u>85214187</u>	
Plaintiff(s)			

Name: Victoria's Secret Stores Brand Management, Inc.

Correspondent Address: MELANIE BRADLEY

KIRKLAND & ELLIS LLP 601 LEXINGTON AVENUE NEW YORK NY , 10022UNITED STATES

 $\textbf{Correspondent e-mail:} \ \ \, \underline{\text{christine.casey@kirkland.com}} \,, \\ \underline{\text{melanie.bradley@kirkland.com}} \,, \\ \underline{\text{melanie.bradley@kirkland.com}} \,, \\ \underline{\text{dale.cendali@kirkland.com}} \,, \\ \underline{\text{melanie.bradley@kirkland.com}} \,, \\ \underline{\text{melanie.br$

Associated marks				
Mark	Application Status	Serial Number	Registration Number	
VICTORIA'S SECRET	Renewed	73159253	<u>1146199</u>	
VICTORIA'S SECRET	Renewed	74507663	1908042	
ANGELS BY VICTORIA'S SECRET	Renewed	<u>75208463</u>	2168500	
VICTORIA'S SECRET PINK	Section 8 and 15 - Accepted and Acknowledged	<u>76976203</u>	2820380	
VICTORIA'S SECRET THE LOOK BOOK	Renewed	75981437	2557051	

	Prosecution	on History	
Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Jun 08, 2011	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Jun 08, 2011	Jul 18, 2011
3	PENDING, INSTITUTED	Jun 08, 2011	
4	NOTICE OF DEFAULT	Aug 04, 2011	
5	BOARD'S DECISION: SUSTAINED	Sep 26, 2011	

6 TERMINATED Sep 26, 2011

Type of Proceeding: Opposition

Proceeding Number: 91180866 Filing Date: Nov 21, 2007
Status: Terminated Status Date: Sep 24, 2008

Interlocutory Attorney: ROBERT COGGINS

Defendant

Name: United Retail Incorporated

Correspondent Address: MITCHELL E. RADIN

COWAN, DEBAETS, ABRAHAMS & SHEPPARD LLP

41 MADISON AVE FL 34 NEW YORK NY , 10010-2209 UNITED STATES

 $\textbf{Correspondent e-mail:} \ \ \underline{mradin@cdas.com} \ , \\ \underline{mkaplan@cdas.com} \ , \\ \underline{amueller@cdas.com} \ , \\ \underline{bpares@cdas.com} \ , \\ \underline{bpares@cdas.com} \ , \\ \underline{amueller@cdas.com} \$

Associated marks Mark Application Status Serial Registration Number Number SEXY SECRETS Registered 77071906 3523077 Abandoned - After Inter-Partes Decision Plaintiff(s)

Name: Victoria's Secret Stores Brand Management, Inc.

Correspondent Address: Frank J. Colucci

Colucci & Umans 218 East 50th Street New York NY , 10022 UNITED STATES

 $\textbf{Correspondent e-mail:} \ \underline{fcolucci@colucci-umans.com} \ , \ \underline{RJacobson@Colucci-Umans.com} \$

Associated marks				
Mark	Application Status	Serial Number	Registration Number	
VICTORIA'S SECRET	Renewed	74507663	1908042	
VICTORIA'S SECRET	Renewed	73159253	<u>1146199</u>	
SEXY LITTLE THINGS	Section 8 and 15 - Accepted and Acknowledged	78515089	3161607	
BEACH SEXY	Renewed	<u>78107587</u>	<u>2754457</u>	
SEXY SUPPORT	Cancelled - Section 8	<u>78085820</u>	<u>2776825</u>	
VERY SEXY	Section 8 and 15 - Accepted and Acknowledged	76976443	2849071	
VERY SEXY	Renewed	<u>76975225</u>	<u>2725765</u>	
THE NEW SHAPE OF SEXY	Cancelled - Section 8	75745799	2488663	
SEXY LITTLE NOTHINGS	Registered	<u>78908658</u>	3403469	
VICTORIA'S SECRET SEXY SPORT	Abandoned - After Publication	<u>78745840</u>		
VERY SEXY SHEERS	Abandoned - After Publication	78905688		
SEXY BY VICTORIA	Abandoned - No Statement Of Use Filed	78295947		
THE NEW SHAPE OF SEXY	Abandoned - No Statement Of Use Filed	77319063		
SEXY BY VICTORIA	Abandoned - After Publication	77315693		

Prosecution History				
Entry Number	History Text	Date	Due Date	
1	FILED AND FEE	Nov 21, 2007		
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Nov 21, 2007	Dec 31, 2007	
3	PENDING, INSTITUTED	Nov 21, 2007		
4	STIPULATION FOR AN EXTENSION OF TIME	Dec 20, 2007		
5	EXTENSION OF TIME GRANTED	Dec 20, 2007		
6	STIPULATION FOR AN EXTENSION OF TIME	Dec 20, 2007		
7	EXTENSION OF TIME GRANTED	Dec 20, 2007		
8	STIPULATION FOR AN EXTENSION OF TIME	Jan 25, 2008		

	Type of Proc	eeding: Opposition		
28	TERMINATED	Sep 24, 2008		
27	BD'S DECISION: DISMISSED W/O PREJUDICE	Sep 24, 2008		
26	STIP TO DISMISS	Sep 04, 2008		
25	RESPONSE DUE 30 DAYS (DUE DATE)	Aug 22, 2008	Sep 21, 2008	
24	WITHDRAWAL OF APP 77071311	Jul 25, 2008		
23	AMENDMENT OF 77071906	Jul 25, 2008		
22	D'S MOT TO SUSP PEND SETLMT NEGOTIATIONS	Jul 25, 2008		
21	EXTENSION OF TIME GRANTED	Jun 26, 2008		
20	STIPULATION FOR AN EXTENSION OF TIME	Jun 26, 2008		
19	EXTENSION OF TIME GRANTED	Jun 18, 2008		
18	STIPULATION FOR AN EXTENSION OF TIME	May 29, 2008		
17	EXTENSION OF TIME GRANTED	May 01, 2008		
16	STIPULATION FOR AN EXTENSION OF TIME	Apr 28, 2008		
15	EXTENSION OF TIME GRANTED	Apr 07, 2008		
14	STIPULATION FOR AN EXTENSION OF TIME	Mar 27, 2008		
13	STIPULATION FOR AN EXTENSION OF TIME	Feb 28, 2008		
12	TRIAL DATES RESET	Jan 31, 2008		
11	EXTENSION OF TIME GRANTED	Jan 25, 2008		
10	STIPULATION FOR AN EXTENSION OF TIME	Jan 25, 2008		
9	EXTENSION OF TIME GRANTED	Jan 25, 2008		

Type of Proceeding: Opposition

Filing Date: Jul 21, 2004 Proceeding Number: 91161392

> Status: Terminated Status Date: Jun 29, 2007

Interlocutory Attorney: CHERYL S GOODMAN

Defendant

Name: Women's Secrets, S.A.

Correspondent Address: Robert H. Cameron

ROTHWELL FIGG ERNST & MANBECK PC

1425 K ST NW STE 800 WASHINGTON DC , 20005 UNITED STATES

Associated marks			
Mark	Application Status	Serial Number	Registration Number
WOMEN'S SECRETS	Abandoned - After Inter-Partes Decision	75792409	
	Plaintiff(s)		

Name: V Secret Catalogue, Inc., Victoria's Secret Stores, Inc., Intimate Beauty Corporation dba Victoria's Secret Beauty, and Victoria's Secret

Direct, LLC.

Correspondent Address: FRANK J. COLUCCI COLUCCI & UMANS 101 EAST 52ND STREET NEW YORK NY , 10022-6018 UNITED STATES

Associated man	rks			
Mark		Application Status	s Serial Number	Registration Number
VICTORIA'S SECRET		Renewed	73159253	<u>1146199</u>
		Prosecution History		
Entry	History Text	Date	Due Date	1

	Prosecution	n History	
Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Jul 21, 2004	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Jul 22, 2004	Aug 31, 2004
3	PENDING, INSTITUTED	Jul 22, 2004	
4	PL TRANSMITTLE LETTER RE FEE	Jul 16, 2004	
5	CONSOLIDATE W/91156179;ANS DUE 20 DAY; TRIAL DATE RESET	Sep 10, 2004	
6	ANSWER	Sep 30, 2004	

7 BD'S DECISION: DISMISSED W/O PREJUDICE Jun 28, 2007 **TERMINATED** 8 Jun 28, 2007 9 WITHDRAWAL OF OPPOSITION Jun 22, 2007

Type of Proceeding: Opposition

Proceeding Number: 91158819 Filing Date: Nov 24, 2003

Status Date: Jul 12, 2007 Status: Terminated

Interlocutory Attorney: MICHAEL B ADLIN

Defendant

Correspondent Address: G. FRANKLIN ROTHWELL

ROTHWELL, FIGG, ERNST & MANBECK, P.C.

1425 K STREET, N.W., SUITE 800 WASHINGTON DC, 20005

UNITED STATES

Name: Women's Secrets, S.A.

A - - - - ! - t - - l - - - - - l - -

Associated marks

Associated marks			
Mark	Application Status	Serial Number	Registration Number
WOMEN'SECRET NO SECRET	Registered	76487792	<u>3281212</u>

Plaintiff(s)

Name: V SECRET CATALOGUE, INC., VICTORIA'S SECRET STORES, INC. INTIMATE BEAUTY CORP d/b/a VICTORIAS' SECRET

BEAUTY AND VICTO

Correspondent Address: FRANK J. COLUCCI

COLUCCI & UMANS

101 EAST 52ND STREET, MANHATTAN TOWER

NEW YORK NY, 10022 **UNITED STATES**

Mark		Application Status	Serial Number	Registration Number
VICTORIA'S SE	CRET	Renewed	73159253	<u>1146199</u>
	Prosecution	n History		
Entry Number	History Text	Date		Due Date
1	FILED AND FEE	Nov 24, 2003		
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Dec 17, 2003		Jan 26, 2004
3	PENDING, INSTITUTED	Dec 17, 2003		
4	ANSWER	Jan 26, 2004		
5	P's Motion to Suspend	Feb 18, 2004		
6	SUSPENDED UNTIL 4/16/04	Apr 14, 2004		
7	Stip. Motion to Suspend	Apr 16, 2004		
8	D'S MOTION GRANTED;SUSPENDED UNTIL 6/16/04	Jun 23, 2004		
9	PROCS ARE SUSPENDED UNTIL TWO MONTHS FROM THE MAILING DATE OF THIS ACTION; PARTIES ALLOWED THIRTY D	Jul 29, 2004		
10	6/16/04 MOTION TO CONSOLIDATE &SUSPEND PROCEEDINGS IS GRANTED; TRIAL DATES RESET	Jul 29, 2004		
11	WITHDRAWAL OF OPPOSITION	Jun 22, 2007		
12	BD'S DECISION: DISMISSED W/O PREJUDICE	Jul 12, 2007		
13	TERMINATED	Jul 12, 2007		
	Type of Proceedi	ng: Opposition		

Proceeding Number: 91156984 Filing Date: Jun 26, 2003

> Status: Terminated Status Date: Nov 05, 2003

Interlocutory Attorney: DAVID M MERMELSTEIN

Defendant

Name: NGUYEN, HUNG VAN

Correspondent Address: HUNG VAN NGUYEN

AN SINH WHOLE SALE 10475 GREENFORD DR SAN DIEGO CA, 92126

Associated marks

Mark	Application Status	Serial Number	Registration Number
ANNIE'S SECRET	Abandoned - After Inter-Partes Decision	76443289	
	Plaintiff(s)		

Name: V SECRET CATALOGUE, INC., VICTORIA'S SECRET STORES, INC., INTIMATE BEAUTY CORPORATION d/b/a/ VICTORIA'S

SECRET BEAUTY, AND VICTORIA'S SECRET DIRECT, LLC

Correspondent Address: FRANK J. COLUCCI COLUCCI & UMANS

Associated marks

101 EAST 52ND STREET NEW YORK NY, 10022-6018

Mark		Application Status	Serial Number	Registration Number
VICTORIA'S SEC	CRET	Renewed	73159253	<u>1146199</u>
	Prose	cution History		
Entry Number	History Text	Date	Due Date	
1	FILED AND FEE	Jun 26, 2003		
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Jul 10, 2003	Aug 19, 2	003
3	PENDING, INSTITUTED	Jul 10, 2003		
4	DEF'S AFFIMATION OF OPP.	Aug 11, 2003		
5	WITHDRAWAL OF OPPOSITION	Oct 03, 2003		
6	abn of 76443289	Oct 03, 2003		
7	BD'S DECISION: DISMISSED W/O PREJUDICE	Nov 04, 2003		
8	TERMINATED	Nov 05, 2003		

Type of Proceeding: Extension of Time

Proceeding Number: 76443289 Filing Date: May 02, 2003

> Status: Terminated Status Date: May 02, 2003

Interlocutory Attorney:

Defendant

Name: NGUYEN, HUNG VAN

Correspondent Address: HUNG VAN NGUYEN

AN SINH WHOLE SALE 10475 GREENFORD DR SAN DIEGO CA, 92126

Associated marks			
Mark	Application Status	Serial Number	Registration Number
ANNIE'S SECRET	Abandoned - After Inter-Partes Decision	76443289	
	Potential Opposer(s)		

Name: V Secret Catalogue, Inc., Intimate Beaut

Correspondent Address: Frank J. Colucci

Colucci & Umans 101 East 52nd Street New York NY , 10022

Name: V SECRET CATALOGUE, INC., VICTORIA'S SECRET STORES, INC., INTIMATE BEAUTY CORPORATION d/b/a/ VICTORIA'S SECRET BEAUTY, AND VICTORIA'S SECRET DIRECT, LLC

Jul 09, 2003

Correspondent Address: FRANK J. COLUCCI

TERMINATED

3

COLUCCI & UMANS 101 EAST 52ND STREET
NEW YORK NY 10022-6018

	NEW YORK NY, 10022-6018			
Associated mar	ks			
Mark		Application Status	Serial Number	Registration Number
VICTORIA'S SEC	CRET	Renewed 7	<u>3159253</u> <u>1</u>	<u>146199</u>
	Pro	secution History		
Entry Number	History Text	Date		Due Date
1	INCOMING - EXT TIME TO OPPOSE FILED	Apr 29, 2003		
2	EXTENSION OF TIME GRANTED	May 02, 2003		

Type of Proceeding: Opposition

Proceeding Number: 91156179 Filing Date: Apr 07, 2003 Status: Terminated Status Date: Jun 28, 2007

Interlocutory Attorney: LINDA M SKORO

Defendant

Name: Women's Secrets, S.A.

Correspondent Address: CARLA C. CALCAGNO
ROTHWELL FIGG ERNST & MANBECK, PC
1425 K STREET, N.W., SUITE 800
WASHINGTON DC, 20005

UNITED STATES

Associated marks			
Mark	Application Status	Serial Number	Registration Number
WOMEN'SECRET	Registered	<u>75842202</u>	3687859
Plaintiff(s)			

Name: V Secret Catalogue, Inc., Victoria's Secret Stores, Inc., Intimate Beauty Corporation D/B/A Victoria's Secret Beauty, and Victoria's Secret Direct, LLC

Correspondent Address: Frank J. Colucci COLUCCI & UMANS

Associated marks

218 East 50th Street New York NY , 10022-7681 UNITED STATES

Mark		Application Status	Serial Number	Registration Number
VICTORIA'S SE	CRET	Renewed	<u>73159253</u>	<u>1146199</u>
	Prosecution	on History		
Entry Number	History Text	Date		Due Date
1	FILED AND FEE	Apr 07, 2003		
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	May 02, 2003		Jun 11, 2003
3	PENDING, INSTITUTED	May 02, 2003		
4	STIPULATION FOR AN EXTENSION OF TIME	Jun 11, 2003		
5	ANSWER	Jul 11, 2003		
6	D'S MOT FOR EXTEN. OF TIME W/ CONSENT	Nov 18, 2003		
7	DEF'S MOTION GRANTED	Nov 25, 2003		
8	P'S CONSENTED MOTION TO SUSPEND	Feb 17, 2003		
9	D'S MOTION TO SUSPEND W//CON	Apr 16, 2004		
10	SUSPENDED	Apr 26, 2004		
11	JOINT MOTION TO CONSOLIDATE & TO SUSPEND OPPOSITION PROCEEDINGS	Jun 16, 2004		
12	6/16/04 MOTION TO CONSOLIDATE &SUSPEND PROCEEDINGS IS GRANTED; TRIAL DATES RESET	Jul 29, 2004		
13	STIPULATED MOTION TO CONSOLIDATE & REQUEST TO EXTEND	Aug 31, 2004		
14	8/31/04 STIPULATION IS GRANTED; ANSWER DUE 9/30/04; TRIAL DATES RESET	Sep 10, 2004		
15	NOTICE OF DEFAULT	Nov 13, 2004		
16	NOTICE OF DEFAULT - VACATED	Dec 02, 2004		
17	D'S CHANGE OF CORRESPONDENCE ADDRESS	Jan 24, 2005		
18	P'S MOT FOR EXTEN. OF TIME W/ CONSENT	Feb 07, 2005		
19	SUSPENDED	Feb 17, 2005		
20	DEF'S MOT TO SUSPEND OPP PROCEEDINGS	May 13, 2005		
21	SUSPENDED	May 27, 2005		
22	PROC RESUMED; TD RESET	Sep 20, 2005		
23	PL'S MOT TO FURTHER SUSP W/CON	Sep 02, 2005		
24	SUSPENDED	Oct 04, 2005		
25	communication re-correspondence	Sep 28, 2005		

26	D'S MOT FOR EXTEN. OF TIME W/ CONSENT	Jan 27, 2006
27	D'S MOT FOR EXTEN. OF TIME W/ CONSENT	Feb 01, 2006
28	EXTENSION OF TIME GRANTED	Feb 02, 2006
29	D'S MOT FOR EXTEN. OF TIME W/ CONSENT	Apr 27, 2006
30	EXTENSION OF TIME GRANTED	May 02, 2006
31	D'S MOT FOR EXTEN. OF TIME W/ CONSENT	May 24, 2006
32	EXTENSION OF TIME GRANTED	Jun 08, 2006
33	D'S MOT FOR EXTEN. OF TIME W/ CONSENT	Aug 28, 2006
34	EXTENSION OF TIME GRANTED	Sep 01, 2006
35	D'S MOT FOR EXTEN. OF TIME W/ CONSENT	Nov 27, 2006
36	EXTENSION OF TIME GRANTED	Dec 12, 2006
37	D'S MOT FOR EXTEN. OF TIME W/ CONSENT	Jan 24, 2007
38	EXTENSION OF TIME GRANTED	Feb 06, 2007
39	D'S MOT FOR EXTEN. OF TIME W/ CONSENT	Mar 26, 2007
40	EXTENSION OF TIME GRANTED	Apr 13, 2007
41	WITHDRAWAL OF OPPOSITION	Jun 22, 2007
42	BD'S DECISION: DISMISSED W/O PREJUDICE	Jun 28, 2007
43	TERMINATED	Jun 28, 2007

Type of Proceeding: Opposition

Proceeding Number: 91116251 Filing Date: Dec 03, 1999

> Status: Terminated Status Date: Jul 21, 2000

Interlocutory Attorney: CHERYL S GOODMAN

Defendant

Name: ALBERT CRUDO

Correspondent Address: ALBERT CRUDO 25 DECATUR AVENUE SEASIDE PARK NJ , 08752

Associated marks			
Mark	Application Status	Serial Number	Registration Number
VITTORIO'S SECRET ALBERT CRUDO	Abandoned - After Inter-Partes Decision	75418342	
	Plaintiff(s)		

Name: VICTORIA'S SECRET STORES, INC., VICTORIA'S SECRET CATALOGUE, LLC AND V SECRET CATALOGUE, INC.

Correspondent Address: FRANK J. COLUCCI

Associated marks

COLUCCI & UNMANS

MANHATTAN TOWER 101 EAST 52ND STREET

NEW YORK NY , 10022

Mark		Application Status	Serial Number	Registration Number	
VICTORIA'S SE	CRET	Renewed	73159253	<u>1146199</u>	
	Prosecu	ution History			
Entry Number	History Text	Date	Due Date	•	
1	FILED AND FEE	Dec 03, 1999			
2	NOTICE SENT; TRIAL DATES RESET; ANSWER DUE	Dec 23, 1999	Feb 01, 2	000	
3	PENDING, INSTITUTED	Dec 23, 1999	999		
4	NOTICE OF DEFAULT	Apr 01, 2000			
5	BOARD'S DECISION: SUSTAINED	Jul 21, 2000			
6	TERMINATED	Jul 21, 2000			
	Type of Procee	eding: Opposition			

Proceeding Number: 91109481 Filing Date: Jan 26, 1998

Status: Terminated Status Date: Jul 14, 1998

Interlocutory Attorney: JYLL S TAYLOR

Defendant

Name: LEUZZI & LEVINSON ENTERPRISES, INC.

Correspondent Address: JOHN L. SIGALOS

STONE TOWER

13760 NOEL ROAD, SUITE 820

DALLAS TX, 75240

Associated marks			
Mark	Application Status	Serial Number	Registration Number
ANGEL'S SECRET	Abandoned - After Inter-Partes Decision	<u>75307401</u>	
	Plaintiff(s)		

Name: VICTORIA'S SECRET STORES, INC. AND V SEC RET CATALOGUE, INC.

Correspondent Address: FRANK J. COLUCCI COLUCCI & UMANS MANHATTAN TOWER 101 EAST 52ND STREET NEW YORK NY , 10022

Associated marks					
Mark		Application S	Status Serial Number	Registration Number	
VICTORIA'S SECRET		Renewed	73159253	<u>1146199</u>	
		Prosecution History			
Entry Number	History Text	Date	Due Date)	

	T (D		
6	TERMINATED	Jul 14, 1998	
5	BOARD'S DECISION: SUSTAINED	Jul 14, 1998	
4	P'S MOT FOR DFLT JDGMNT	Apr 16, 1998	
3	PENDING, INSTITUTED	Feb 19, 1998	
2	NOTICE SENT; ANSWER DUE (DUE DATE)	Feb 19, 1998	Mar 31, 1998
1	FILED AND FEE	Jan 26, 1998	
Number			

Type of Proceeding: Opposition

Proceeding Number: 91105405 Filing Date: Mar 13, 1997

Status: Terminated Status Date: Nov 03, 1998

Interlocutory Attorney: CHARLES GRENDEL

Defendant

Name: VALUE CITY DEPARTMENT STORES, INC.

Correspondent Address: DONALD F. FREI

WOOD HERRON & EVANS PLL

2700 CAREW TOWER 441 VINE STREET

CINCINNATI OH, 45202

Associated marks			
Mark	Application Status	Serial Number	Registration Number
INTIMATE SECRETS	Cancelled - Section 8	<u>75155098</u>	2285838
	Plaintiff(s)		

Name: V SECRET CATALOGUE, INC. AND VICTORIA'S SECRET SORES, INC.,

Correspondent Address: FRANK J. COLUCCI

COLUCCI & UMANS

MANHATTAN TOWER 101 EAST 52ND STREET

NEW YORK NY, 10022

Associated marks					
Mark		Application Status	Serial Number	Registration Number	
VICTORIA'S SECRET		Renewed	<u>73159253</u>	<u>1146199</u>	
	Pros	ecution History			
Entry Number	History Text	Date	Due Date		
1	FILED AND FEE	Mar 13, 1997			
2	NOTICE SENT; ANSWER DUE (DUE DATE)	Mar 28, 1997	May 07, 1	997	
3	PENDING, INSTITUTED	Mar 28, 1997			
4	ANSWER	May 12, 1997			
5	TRIAL DATES SET	Jun 19, 1997			

	T (D	
25	TERMINATED	Nov 03, 1998
24	BD'S DECISION: DISMISSED W/ PREJUDICE	Nov 03, 1998
23	WITHDRAWAL OF OPPOSITION	Sep 14, 1998
22	#21 APPROVED; PL ALLOWED 30 TO W/D OPP	Sep 21, 1998
21	DEF'S AMENDMENT TO APPLICATION W/CON	Aug 24, 1998
20	PROCEEDINGS SUSPENDED	Mar 13, 1998
19	D'S MOT FOR EXTEN. OF TIME W/ CONSENT	Feb 13, 1998
18	DEF'S REQ TO EXT TIME W/CON	Dec 24, 1997
17	D'S MOT FOR EXTEN. OF TIME W/ CONSENT	Nov 28, 1997
16	DEF'S AMENDED REQ TO EXT TIME W/CON	Nov 03, 1997
15	DEF'S OPPOSITION TO #14	Oct 31, 1997
14	PL'S MOTION TO COMPEL DISCOVERY	Oct 14, 1997
13	DEF'S REPLY MEMO IN SUPPORT OF #9	Sep 02, 1997
12	PL'S RESPONSE TO DEF'S MOT TO COMPEL	Aug 25, 1997
11	DEF'S OPP TO #8	Aug 15, 1997
10	DEF'S REQ TO EXT TIME W/CON	Aug 11, 1997
9	DEF'S MOT TO COMPEL	Aug 04, 1997
8	PL'S MOTION AGAINST DEF'S TESTIMONY	Jul 25, 1997
7	#6 NOTED & ENTERED	Jul 07, 1997
6	STIPULATED PROTECTIVE ORDER	Jun 09, 1997

Type of Proceeding: Opposition

Proceeding Number: 91102820 Filing Date: Jul 29, 1996

> Status: Terminated Status Date: Dec 05, 1996

Interlocutory Attorney: TERRY E HOLTZMAN

Defendant

Name: CRYSTAL SPRINGS

Correspondent Address: JOHN E. PEELE

5460 WHITE OAK AVENUE SUITE A-331 ENCINO CA, 91316

Associated marks			
Mark	Application Status	Serial Number	Registration Number
SECRETS FOR MEN	Abandoned - After Inter-Partes Decision	74729191	
	Plaintiff(s)		

Name: VICTORIA'S SECRET STORES, INC., AND V SECRET CATALOGUE, INC.

Correspondent Address: FRANK J. COLUCCI

Associated marks

COLUCCI & UMANS
MANHATTAN TOWER 101 EAST 52ND STREET
NEW YORK NY , 10022

Mark		Application Status	Serial Number	Registration Number
VICTORIA'S SEC	CRET	Renewed	73159253	<u>1146199</u>
	Prosecuti	on History		
Entry Number	History Text	Date	Due Date	
1	FILED AND FEE	Jul 29, 1996		
2	NOTICE SENT; ANSWER DUE (DUE DATE)	Aug 21, 1996	Sep 30, 19	996
3	PENDING, INSTITUTED	Aug 21, 1996		
4	PL'S MOTION FOR JUDGMENT BY DEFAULT IN VIEW OF DEF'S FAILURE TO ANSWER	Oct 22, 1996		
5	EXPRESS ABANDONMENT OF 74/729,191	Sep 16, 1996		
6	BOARD'S DECISION: SUSTAINED	Dec 05, 1996		
7	TERMINATED	Dec 05, 1996		
	Type of Proceed	ling: Opposition		

Proceeding Number: 91092392 Filing Date: Jul 26, 1993 Status: Terminated Status Date: Feb 23, 1994

Interlocutory Attorney: GERARD F ROGERS

Defendant

Name: AILEEN E. MEHLE

Correspondent Address: ELIZABETH A. CARRADINO

MOSES & SINGER

1301 AVENUE OF THE AMERICAS NEW YORK NY , 10019-6076

Associated marks

Registration Number Serial Mark **Application Status** Number

SUZY'S SECRETS Abandoned - After Inter-Partes Decision 74349965

Plaintiff(s)

Name: VICTORIA'S SECRET STORES, INC., AND

Correspondent Address: FRANK J. COLUCCI

COLUCCI & UMANS

MANHATTAN TOWER 101 EAST 52ND STREET

NEW YORK NY, 10022

Associated marks			
Mark	Application Status	Serial Number	Registration Number
VICTORIA'S SECRET	Renewed	73159253	1146199

Prosecution History				
Entry Number	History Text	Date	Due Date	
1	FILED AND FEE	Jul 26, 1993		
2	NOTICE SENT; ANSWER DUE (DUE DATE)	Oct 12, 1993	Nov 22, 1993	
3	PENDING, INSTITUTED	Oct 12, 1993		
4	WITHDRAWAL OF APPLICATION	Nov 12, 1993		
5	BOARD'S DECISION: SUSTAINED	Jan 31, 1994		
6	TERMINATED	Feb 23, 1994		

Type of Proceeding: Opposition

Proceeding Number: 91090488 Filing Date: Mar 09, 1993

> Status: Terminated Status Date: Aug 02, 1993

Interlocutory Attorney: MARC BERGSMAN

Defendant

Name: A VICTORIAN AFFAIR

Correspondent Address: RALPH S. BRANSCOMB

SUITE 108 5090 SHOREHAM PLACE SAN DIEGO CA, 92122

Associated marks

Serial Registration Mark **Application Status** Number Number

A VICTORIAN AFFAIR ARTICLES OF AFFECTION AND FANTA Abandoned - After Inter-Partes Decision 74226113

Plaintiff(s)

Name: VICTORIA'S SECRET STORES, INC.,

Correspondent Address: FRANK J. COLUCCI

COLUCCI & UMANS 101 EAST 52ND STREET NEW YORK NY, 10022

	_
Associated	marks

Mark	Application Status	Serial Number	Registration Number
VICTORIA'S SECRET	Renewed	73159253	1146199

Prosecution History				
Entry Number	History Text	Date	Due Date	

FILED AND FEE Mar 09, 1993 1

NOTICE SENT; ANSWER DUE (DUE DATE)

Town of Donner diversion and the second of t					
6	TERMINATED	Aug 02, 1993			
5	BOARD'S DECISION: SUSTAINED	May 19, 1993			
4	DEF'S ABANDONMENT OF SN 74/26113	Apr 05, 1993			
3	PENDING, INSTITUTED	Mar 09, 1993			
2	NOTICE SENT; ANSWER DUE (DUE DATE)	Mar 09, 1993	Apr 19, 1993		

Type of Proceeding: Opposition

Proceeding Number: 91090669 Filing Date: Feb 09, 1993 Status: Terminated Status Date: May 06, 1994

Interlocutory Attorney: MARC BERGSMAN

Defendant

Name: GEOBEL, INC. Correspondent Address: BARRY A. COOPER GOTTLIEB, RACKMAN & REISMAN

1430 BROADWAY NEW YORK NY, 10018

Associated marks Serial Registration **Application Status** Number Number VICTORIA ASHLEA ORIGINALS 74181576 Abandoned - No Statement Of Use Filed Plaintiff(s)

Name: VICTORIA'S SECRET STORES, INC. AND

Correspondent Address: FRANK J. COLUCCI

Associated marks

COLUCCI & UMANS

MANHATTAN TOWER 101 EAST 52ND STREET

NEW YORK NY , 10022

Mark		Application Status	Serial Number	Registration Number		
VICTORIA'S SE	ECRET	Renewed	73159253	<u>1146199</u>		
	Prosecution History					
Entry Number	History Text	Date		Due Date		
1	FILED AND FEE	Feb 09, 1993				
2	NOTICE SENT; ANSWER DUE (DUE DATE)	Apr 09, 1993		Jun 02, 1993		
3	PENDING, INSTITUTED	Apr 09, 1993				
4	D'S MOT FOR EXTEN. OF TIME W/ CONSENT	May 11, 1993				
5	D'S MOT FOR EXTEN. OF TIME W/ CONSENT	Jun 17, 1993				
6	D'S MOT FOR EXTEN. OF TIME W/ CONSENT	Oct 21, 1993				
7	P'S MOTION FOR AN EXTENSION OF TIME	Jan 04, 1994				
8	SUSPENDED	Mar 04, 1994				
9	PL'S STIP TO DISMISS	Mar 28, 1994				
10	BD'S DECISION: DISMISSED W/O PREJUDICE	Apr 29, 1994				
11	TERMINATED	May 06, 1994				
	Type of Pro	ceeding: Opposition				

Proceeding Number: 91090312 Filing Date: Dec 28, 1992 Status: Terminated Status Date: Feb 10, 1995

Interlocutory Attorney:

Defendant

Name: LES BOUTIQUES SAN FRANCISCO INC.

Correspondent Address: CATHERINE H. STOCKELL

PENNIE & EDMONDS 1155 AVENUE OF THE AMERICAS

NEW YORK NY, 10036

Associated marks			
Mark	Application Status	Serial Number	Registration Number
VICTOIRE DELAGE	Abandoned - After Inter-Partes Decision	74255954	
	Plaintiff(s)		

Name: VICTORIA'S SECRET STORES, INC., AND

Correspondent Address: FRANK J. COLUCCI COLUCCI & UMANS MANHATTAN TOWER 101 EAST 52ND STREET NEW YORK NY , 10022

Associated mai	rko			
	rks	Amplication Status	Carial Number	Registration
Mark		Application Status	Serial Number	Number
/ICTORIA'S SE		Renewed	73159253	<u>1146199</u>
Entry	Prosecution	on History		
Number	History Text	Date	Due Dat	е
1	FILED AND FEE	Dec 28, 1992		
2	NOTICE SENT; ANSWER DUE (DUE DATE)	Feb 19, 1993	Mar 31, 1	1993
3	PENDING, INSTITUTED	Feb 19, 1993		
4	D'S MOT FOR EXTEN. OF TIME W/ CONSENT	Apr 02, 1993		
5	ANSWER	Apr 29, 1993		
6	TRIAL DATES SET	Jun 21, 1993		
7	D'S MOT FOR EXTEN. OF TIME W/ CONSENT	Aug 20, 1993		
3	P'S MOT FOR EXTEN. OF TIME W/ CONSENT	Oct 04, 1993		
9	DELETE ENTRY	Oct 05, 1993		
10	P'S MOTION FOR AN EXTENSION OF TIME	Oct 05, 1993		
11	STIPULATED PROTECTIVE ORDER	Oct 01, 1993		
12	PL`S REPLY TO #9 & 10	Oct 21, 1993		
13	STIPULATED PROTECTIVE ORDER	Oct 01, 1993		
14	PL`S REPLY TO #8 & 10	Oct 21, 1993		
15	DEF'S OPP TO MOT & SUPPL.MOT TO EXT TIME	Oct 19, 1993		
16	PL`S REPLY TO #15	Oct 20, 1993		
17	DEF`S SUR-REPLY TO #16	Nov 12, 1993		
18	PL`S MOT TO TAKE DEPOS.& EXT. TIME	Nov 22, 1993		
19	DEF'S OPP TO MOT TO EXT TIME & TAKE DEPOS.	Dec 19, 1993		
20	PL'S REPLY TO DEF'S OPP. TO MOTION TO COMPEL & TO EXT. TIME	Dec 27, 1993		
21	DEF'S RESPONSE TO PL'S REPLY TO #18	Dec 27, 1993		
22	PL'S REPLY TO #19	Jan 03, 1994		
23	STIP TO P.O.	Jan 18, 1994		
24	TRIAL DATES SET	May 04, 1994		
25	STIPULATION FOR AN EXTENSION OF TIME	Jun 30, 1994		
26	STIP TO EXTEND	Aug 02, 1994		
27	DELETE ENTRY	Sep 06, 1994		
28	STIPULATION FOR AN EXTENSION OF TIME	Sep 06, 1994		
29	SUSPENDED	Oct 13, 1994		
30	P'S MOT FOR EXTEN. OF TIME W/ CONSENT	Sep 27, 1994		
31	ABANDONMENT	Jan 03, 1995		
32	STIP. TO DISMISS W/O PREJUDICE	Jan 03, 1995		
33	BD'S DECISION: DISMISSED W/O PREJUDICE	Feb 10, 1995		
34	TERMINATED	Feb 10, 1995		
	Type of Proceedi			

Defendant

Status Date: Sep 08, 1992

Status: Terminated

Interlocutory Attorney: TERRY E HOLTZMAN

Name: JOHANNA'S SECRET, INC.

Correspondent Address: CATHERINE H. STOCKELL

PENNIE & EDMONDS 1155 AVENUE OF THE AMERICAS

NEW YORK NY, 10036-2711

Associated	marks

|--|

JOHANNA'S SECRET Abandoned - After Inter-Partes Decision 74156556

Plaintiff(s)

Name: VICTORIA'S SECRET STORES, INC. AND V

Correspondent Address: FRANK J. COLUCCI

COLUCCI & UMANS MANHATTAN TOWER 101 EAST 52ND STREET NEW YORK NY , 10022

Mark	Application Status	Serial Number	Registration Number
VICTORIA'S SECRET	Renewed	73159253	1146199

		1 tonowou	10100200	1110100		
	Prosecution History					
Entry Number	History Text	Date		Due Date		
1	FILED AND FEE	Apr 20, 1992				
2	NOTICE SENT; ANSWER DUE (DUE DATE)	Jun 01, 1992		Jul 13, 1992		
3	PENDING, INSTITUTED	Jun 01, 1992				
4	PLS MOT FOR JUDGEMENT BY DEFAULT AGAINST DEF'S	Aug 03, 1992				
5	BOARD'S DECISION: SUSTAINED	Aug 20, 1992				
6	TERMINATED	Sep 08, 1992				

Type of Proceeding: Opposition

Proceeding Number: 91084783 Filing Date: Mar 25, 1991

> Status Date: Apr 04, 1994 Status: Terminated

Interlocutory Attorney: TERRY E HOLTZMAN

Defendant

Name: OAK HILL SPORTSWEAR CORPORATION

Correspondent Address: GORDON D. COPLEIN

DARBY & DARBY, P.C. 805 THIRD AVENUE NEW YORK NY, 10022

Associated	marks

Associated marks

Mark	Application Status	Serial Number	Registration Number
VICTORIA SPORT	Abandoned - After Inter-Partes Decision	74053648	
	Plaintiff(s)		

Name: VICTORIA'S SECRET STORES, INC. AND V

Correspondent Address: FRANK J. COLUCCI

COLUCCI & UMANS

MANHATTAN TOWER 101 EAST 52ND STREET

NEW YORK NY, 10022

Mark	Application Status	Serial Number	Registration Number
VICTORIA'S SECRET	Renewed	73159253	1146199

VIOTOTIANO GEORET		Renewed	10100200	1170133
Prosecution History				
Entry Number	History Text	Date		Due Date
1	FILED AND FEE	Mar 25, 1991		
2	NOTICE SENT; ANSWER DUE (DUE DATE)	May 03, 1991		Jun 13, 1991
3	PENDING, INSTITUTED	May 03, 1991		
4	D'S MOT FOR EXTEN. OF TIME W/ CONSENT	Jun 10, 1991		
5	ANSWER	Jul 15, 1991		
6	TRIAL DATES SET	Aug 30, 1991		

7	P'S MOT FOR EXTEN. OF TIME W/ CONSENT	Nov 25, 1991
8	P'S MOT FOR EXTEN. OF TIME W/ CONSENT	Jan 27, 1992
9	P'S MOT FOR EXTEN. OF TIME W/ CONSENT	Mar 25, 1992
10	P'S MOT FOR EXTEN. OF TIME W/ CONSENT	May 26, 1992
11	P'S MOT FOR EXTEN. OF TIME W/ CONSENT	Jul 23, 1992
12	SUSPENDED	Aug 20, 1992
13	TRIAL DATES RESET	Jun 17, 1993
14	PL'S MOT TO EXT TIME W/CON AND MOT TO CONSOLIDATE W/ $85,\!342$	Aug 19, 1993
15	84783 AND 85342 ARE CONSOLIDATED; TRIAL DATES RESET	Sep 27, 1993
16	P'S MOT FOR EXTEN. OF TIME W/ CONSENT	Nov 04, 1993
17	PL'S MOT FOR DEFAULT	Feb 24, 1994
18	BOARD'S DECISION: SUSTAINED	Mar 31, 1994
19	TERMINATED	Apr 04, 1994

Type of Proceeding: Opposition

Proceeding Number: 91085342 Filing Date: Mar 25, 1991 Status: Terminated Status Date: Apr 04, 1994

Interlocutory Attorney:

Defendant

Name: OAK HILL SPORTSWEAR CORPORATION

Correspondent Address: GORDON D. COPLEIN

DARBY & DARBY 805 THIRD AVENUE NEW YORK NY, 10022

Associated marks			
Mark	Application Status	Serial Number	Registration Number
VICTORIA WEAR	Abandoned - After Inter-Partes Decision	74053647	
	Plaintiff(s)		

Name: VICTORIA'S SECRET STORES, INC., AND

Correspondent Address: FRANK J. COLUCCI

Associated marks

COLUCCI & UMANS

MANHATTAN TOWER 101 EAST 52ND STREET

NEW YORK NY, 10022

VICTORIA'S SECRET Renewed 73159253 Prosecution History	<u>1146199</u>
Final	
Entry Number History Text Date Due Dat	е
1 FILED AND FEE Mar 25, 1991	
2 NOTICE SENT; ANSWER DUE (DUE DATE) Jul 01, 1991 Aug 12,	1991
3 PENDING, INSTITUTED Jul 01, 1991	
4 ANSWER Aug 09, 1991	
5 TRIAL DATES SET Aug 21, 1991	
6 P'S MOT FOR EXTEN. OF TIME W/ CONSENT Nov 25, 1991	
7 P'S MOT FOR EXTEN. OF TIME W/ CONSENT Jan 27, 1992	
8 P'S MOT FOR EXTEN. OF TIME W/ CONSENT Mar 25, 1992	
9 P'S MOT FOR EXTEN. OF TIME W/ CONSENT May 26, 1992	
10 P'S MOT FOR EXTEN. OF TIME W/ CONSENT Jul 23, 1992	
11 SUSPENDED Aug 20, 1992	
12 TRIAL DATES SET Apr 16, 1993	
13 D'S MOT FOR EXTEN. OF TIME W/ CONSENT Jun 10, 1993	
PL'S MOT TO EXT TIME W/CON AND MOT TO CONSOLIDATE Aug 19, 1993	

15	84783 AND 85342 ARE CONSOLIDATED; TRIAL DATES RESET	Sep 27, 1993
16	BOARD'S DECISION: SUSTAINED	Mar 31, 1994
17	TERMINATED	Apr 04, 1994

Int. Cls.: 3, 4, 9, 16, 20, 21, 22, 24, 25, 28 and 42

Prior U.S. Cls.: 1, 2, 4, 5, 6, 13, 15, 22, 23, 29, 30, 32, 33, 36, 37, 38, 39, 40, 42, 50, 51, 52, 100 and 101 Reg. No. 1,908,042 United States Patent and Trademark Office Registered Aug. 1, 1995

TRADEMARK SERVICE MARK PRINCIPAL REGISTER

VICTORIA'S SECRET

V SECRET CATALOGUE, INC. (DELAWARE CORPORATION) 1105 NORTH MARKET STREET WILMINGTON, DE 19801

FOR: TOILET SOAPS, WASHING COMPOUNDS FOR USE WITH LINGERIE AND FINE WASHABLES, HAIR SHAMPOOS, SCENTED DRAWER SACHETS; PERSONAL FRAGRANCES, NAMELY COLOGNE, PERFUME, TOILET WATER, AND ESSENTIAL OILS FOR PERSONAL USE; BATH POWDER, NON-MEDICATED FOOT POWDER, AND BODY POWDER; AND PERSONAL CARE PREPARATIONS, NAMELY BATH, HAND AND BODY LOTIONS, IN CLASS 3 (U.S. CLS. 1, 4, 6, 50, 51 AND 52).

FIRST USE 6-12-1977; IN COMMERCE 6-12-1977.

FOR: CANDLES, IN CLASS 4 (U.S. CL. 15). FIRST USE 6-12-1977; IN COMMERCE 6-12-1977

FOR: PRERECORDED COMPACT DISCS AND AUDIO TAPES, BOTH FEATURING MUSIC, IN CLASS 9 (U.S. CL. 36).

FIRST USE 6-12-1977; IN COMMERCE 6-12-1977.

FOR: MAIL ORDER CATALOGS FEATURING CLOTHING, LINGERIE, AND TOILE-TRIES; BRIDAL GUEST BOOKS; CALENDARS, AND ADDRESS BOOKS, IN CLASS 16 (U.S. CLS. 2, 5, 22, 23, 29, 37, 38 AND 50).

FIRST USE 6-12-1977; IN COMMERCE 6-12-1977.

FOR: PICTURE FRAMES, HAND MIRRORS AND PILLOWS, IN CLASS 20 (U.S. CLS. 32 AND 50).

FIRST USE 6-12-1977; IN COMMERCE 6-12-1977.

FOR: PERFUME ATOMIZERS SOLD EMPTY; PERFUME BOTTLES SOLD EMPTY; NON-METAL DECORATIVE BOXES; HAIR COMBS AND HAIR BRUSHES; DECORATIVE TRAYS NOT OF PRECIOUS METAL; AND FLASKS SOLD EMPTY, IN CLASS 21 (U.S. CLS. 2, 13, 23, 29, 30, 33, 40 AND 50).

FIRST USE 6-12-1977; IN COMMERCE 6-12-1977.

FOR: MESH LINGERIE BAGS FOR WASHING LINGERIE AND CLOTH BAGS FOR LINGERIE STORAGE, IN CLASS 22 (U.S. CL. 2).
FIRST USE 6-12-1977; IN COMMERCE 6-12-1977.

FOR: WASH CLOTHS, TOWELS AND BEDDING, NAMELY COMFORTERS, PILLOW CASES, SHEETS, SHAMS, DUVETS, AND DUST RUFFLES, IN CLASS 24 (U.S. CL. 42). FIRST USE 6-12-1977; IN COMMERCE 6-12-1977.

FOR: WOMEN'S AND MEN'S OUTERWEAR, UNDERWEAR AND NIGHTWEAR, NAMELY LINGERIE, ROBES, CAFTANS, KIMONOS, BOXER SHORTS, PAJAMAS, SHIRTS, PANTS, JEANS, DRESSES, SKIRTS, SWEATERS, JUMPSUITS, BODYSUITS, SWEATSHIRTS, JACKETS, T-SHIRTS, SCARVES, LEOTARDS, TIGHTS, SWIMSUITS, BEACH SHIRTS, HOSIERY, FOOTWEAR, IN CLASS 25 (U.S. CLS. 22 AND 39).

FIRST USE 6-12-1977; IN COMMERCE 6-12-1977.

FOR: TOY STUFFED ANIMALS, IN CLASS 28

(U.S. CL. 22). FIRST USE 6-12-1977; IN COMMERCE 6-12-1977.

FOR: RETAIL STORE AND MAIL ORDER CATALOG SERVICES FOR LINGERIE CARE PREPARATIONS, PERSONAL CARE PREPARATIONS, PERFUMES, CANDLES, PICTURE FRAMES, MIRRORS, COSMETIC AND PER-FUME APPLICATORS, TOWELS, BEDDING, WOMEN'S AND MEN'S LINGERIE, UNDER-GARMENTS AND CLOTHING AND TOYS, IN CLASS 42 (U.S. CLS. 100 AND 101).

FIRST USE 6-12-1977; IN COMMERCE 6-12-1977.

OWNER OF U.S. REG. NOS. 1,146,199, 1,533,217 AND OTHERS.

SER. NO. 74-507,663, FILED 3-31-1994.

CATHERINE KAISER KREBS, EXAMINING **ATTORNEY**

Generated on: This page was generated by TSDR on 2013-09-23 10:36:09 EDT

Mark: VICTORIA'S SECRET

US Serial Number: 74507663 Application Filing Date: Mar. 31, 1994 US Registration Number: 1908042 Registration Date: Aug. 01, 1995

Register: Principal

Mark Type: Trademark, Service Mark

Status: The registration has been renewed.

Status Date: Dec. 08, 2005 Publication Date: May 09, 1995

Mark Information

Mark Literal Elements: VICTORIA'S SECRET

Standard Character Claim: No

Mark Drawing Type: 1 - TYPESET WORD(S) /LETTER(S) /NUMBER(S)

Related Properties Information

International Registration 0886895

Number:

International A0004390/0886895

Application(s) /Registration(s) Based on this Property:

Claimed Ownership of US 1146199, 1533217 and others

Registrations:

Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [..] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of
 Asterisks *..* identify additional (new) wording in the goods/services.

For: toilet soaps, washing compounds for use with lingerie and fine washables, hair shampoos, scented drawer sachets; personal

fragrances, namely cologne, perfume, toilet water, and essential oils for personal use; bath powder, non-medicated foot powder, and

body powder; and personal care preparations, namely bath, hand and body lotions

International Class(es): 003 - Primary Class **U.S Class(es):** 001, 004, 006, 050, 051, 052

Class Status: ACTIVE Basis: 1(a)

> First Use: Jun. 12, 1977 Use in Commerce: Jun. 12, 1977

For: CANDLES

International Class(es): 004 - Primary Class U.S Class(es): 015

Class Status: ACTIVE Basis: 1(a)

> First Use: Jun. 12, 1977 Use in Commerce: Jun. 12, 1977

For: prerecorded compact discs and audio tapes, both featuring music

International Class(es): 009 - Primary Class U.S Class(es): 036

Class Status: ACTIVE Basis: 1(a)

First Use: Jun. 12, 1977 Use in Commerce: Jun. 12, 1977 For: mail order catalogs featuring clothing, lingerie, and toiletries; bridal guest books; calendars, and address books

International Class(es): 016 - Primary Class U.S Class(es): 002, 005, 022, 023, 029, 037, 038, 050

Class Status: ACTIVE

Basis: 1(a)

First Use: Jun. 12, 1977 Use in Commerce: Jun. 12, 1977

For: picture frames, hand mirrors and pillows

International Class(es): 020 - Primary Class U.S Class(es): 032, 050

Class Status: ACTIVE

Basis: 1(a)

First Use: Jun. 12, 1977 **Use in Commerce:** Jun. 12, 1977

For: perfume atomizers sold empty; perfume bottles sold empty; non-metal decorative boxes; hair combs and hair brushes; decorative trays

not of precious metal; and flasks sold empty

International Class(es): 021 - Primary Class U.S Class(es): 002, 013, 023, 029, 030, 033, 040, 050

Class Status: ACTIVE

Basis: 1(a)

First Use: Jun. 12, 1977 Use in Commerce: Jun. 12, 1977

For: mesh lingerie bags for washing lingerie and cloth bags for lingerie storage

International Class(es): 022 - Primary Class U.S Class(es): 002

Class Status: ACTIVE

Basis: 1(a)

First Use: Jun. 12, 1977 Use in Commerce: Jun. 12, 1977

For: wash cloths, towels and bedding, namely comforters, pillow cases, sheets, shams, duvets, and dust ruffles

International Class(es): 024 - Primary Class U.S Class(es): 042

Class Status: ACTIVE

Basis: 1(a)

First Use: Jun. 12, 1977 Use in Commerce: Jun. 12, 1977

For: women's and men's outerwear, underwear and nightwear, namely lingerie, robes, caftans, kimonos, boxer shorts, pajamas, shirts,

pants, jeans, dresses, skirts, sweaters, jumpsuits, bodysuits, sweatshirts, jackets, T-shirts, scarves, leotards, tights, swimsuits, beach

shirts, hosiery, footwear

International Class(es): 025 - Primary Class U.S Class(es): 022, 039

Class Status: ACTIVE

Basis: 1(a)

First Use: Jun. 12, 1977 Use in Commerce: Jun. 12, 1977

For: toy stuffed animals

International Class(es): 028 - Primary Class U.S Class(es): 022

Class Status: ACTIVE Basis: 1(a)

First Use: Jun. 12, 1977 Use in Commerce: Jun. 12, 1977

For: retail store and mail order catalog services for lingerie care preparations, personal care preparations, perfumes, candles, picture

frames, mirrors, cosmetic and perfume applicators, towels, bedding, women's and men's lingerie, undergarments and clothing and toys

U.S Class(es): 100, 101

International Class(es): 042 - Primary Class

Class Status: ACTIVE

Basis: 1(a)

First Use: Jun. 12, 1977 Use in Commerce: Jun. 12, 1977

Basis Information (Case Level)

Filed Use: Yes Currently Use: Yes Amended Use: No Filed ITU: No Currently ITU: No Amended ITU: No Filed 44D: No Currently 44D: No Amended 44D: No Filed 44E: No Currently 44E: No Amended 44E: No

Filed 66A: No Currently 66A: No Filed No Basis: No Currently No Basis: No

Current Owner(s) Information

Owner Name: VICTORIA'S SECRET STORES BRAND MANAGEMENT, INC.

Owner Address: FOUR LIMITED PARKWAY

REYNOLDSBURG, OHIO 43068 **UNITED STATES**

Legal Entity Type: CORPORATION State or Country Where DELAWARE

Organized:

Attorney/Correspondence Information

Attorney of Record

Attorney Name: SARAH CRISPI

Attorney Primary Email MRocha@Limitedbrands.com Attorney Email Yes Address:

Authorized:

Correspondent

Correspondent MARIA J. ROCHA

Name/Address: LIMITED BRANDS

666 FIFTH AVENUE

LEGAL - IP DEPT., 4TH FLOOR NEW YORK, NEW YORK 10103

UNITED STATES

Phone: 212.884.3479

Correspondent e-mail: MRocha@Limitedbrands.com Correspondent e-mail Yes

Authorized:

Phone: 212.884.3479

Domestic Representative

Domestic Representative MARIA J. ROCHA

Name:

Domestic Representative MRocha@Limitedbrands.com Domestic Representative Yes e-mail Authorized:

e-mail:

Prosecution History

Date	Description	Proceeding Number
Jun. 03, 2012	ATTORNEY REVOKED AND/OR APPOINTED	
Jun. 03, 2012	TEAS REVOKE/APPOINT ATTORNEY RECEIVED	
Dec. 22, 2011	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Aug. 22, 2011	ATTORNEY REVOKED AND/OR APPOINTED	
Aug. 22, 2011	TEAS REVOKE/APPOINT ATTORNEY RECEIVED	
Apr. 29, 2010	NOTICE OF SUIT	
Aug. 05, 2008	NOTICE OF SUIT	
Mar. 06, 2008	ATTORNEY REVOKED AND/OR APPOINTED	
Mar. 06, 2008	TEAS REVOKE/APPOINT ATTORNEY RECEIVED	
Jun. 26, 2007	CASE FILE IN TICRS	
Dec. 08, 2005	REGISTERED AND RENEWED (FIRST RENEWAL - 10 YRS)	76293
Dec. 08, 2005	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	
Dec. 08, 2005	ASSIGNED TO PARALEGAL	76293
Aug. 01, 2005	REGISTERED - COMBINED SECTION 8 (10-YR) & SEC. 9 FILED	
Aug. 01, 2005	TEAS SECTION 8 & 9 RECEIVED	
May 02, 2005	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Apr. 28, 2001	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	
Jan. 26, 2001	REGISTERED - SEC. 8 (6-YR) & SEC. 15 FILED	
Aug. 01, 1995	REGISTERED-PRINCIPAL REGISTER	
May 09, 1995	PUBLISHED FOR OPPOSITION	
Apr. 07, 1995	NOTICE OF PUBLICATION	
Dec. 12, 1994	APPROVED FOR PUB - PRINCIPAL REGISTER	
Dec. 01, 1994	EXAMINER'S AMENDMENT MAILED	

Nov. 21, 1994 NON-FINAL ACTION MAILED

Nov. 02, 1994 ASSIGNED TO EXAMINER

Oct. 27, 1994 ASSIGNED TO EXAMINER

66551

72151

Maintenance Filings or Post Registration Information

Affidavit of Continued Section 8 - Accepted

Use:

Affidavit of Section 15 - Accepted

Incontestability:

Renewal Date: Aug. 01, 2005

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: SCANNING ON DEMAND Date in Location: Jun. 26, 2007

Assignment Abstract Of Title Information

Summary

Total Assignments: 1 Registrant: V Secret Catalogue, Inc.

Assignment 1 of 1

Conveyance: MERGER

Reel/Frame: <u>3142/0305</u> Pages: 6

Date Recorded: Aug. 17, 2005

Supporting Documents: assignment-tm-3142-0305.pdf

Assignor

Name: V SECRET CATALOGUE, INC. Execution Date: Jul. 29, 2005

Legal Entity Type: CORPORATION State or Country Where DELAWARE

Organized:

Assignee

Name: VICTORIA'S SECRET STORES BRAND MANAGEMENT, INC.

Legal Entity Type: CORPORATION State or Country Where DELAWARE

Organized:

Address: FOUR LIMITED PARKWAY

REYNOLDSBURG, OHIO 43068

Correspondent

Correspondent Name: FRANK J. COLUCCI
Correspondent Address: 218 EAST 50TH STREET

NEW YORK, NY 10022

Domestic Representative - Not Found

Proceedings

Summary

Number of Proceedings: 2

Type of Proceeding: Opposition

Proceeding Number: 91200174 Filing Date: Jun 08, 2011

Status: Terminated Status Date: Sep 26, 2011

Interlocutory Attorney: YONG OH (RICHARD) KIM

Defendant

Name: Kenneth Collins

Correspondent Address: MARC KESTEN

MARC J KESTEN PL 9220 NW 72ND STREET PARKLAND FL , 33067-2619 UNITED STATES

Correspondent e-mail: marc@kestenlex.com

Associated marks

Mark Application Status Serial Registration Number Number

CLITORIA'S SECRETS

85214187

Plaintiff(s)

Name: Victoria's Secret Stores Brand Management, Inc.

Correspondent Address: MELANIE BRADLEY

KIRKLAND & ELLIS LLP 601 LEXINGTON AVENUE NEW YORK NY , 10022 UNITED STATES

 $\textbf{Correspondent e-mail:} \ \ \, \underline{\text{christine.casey@kirkland.com}} \,, \\ \underline{\text{melanie.bradley@kirkland.com}} \,, \\ \underline{\text{dale.cendali@kirkland.com}} \,, \\ \underline{\text{melanie.bradley@kirkland.com}} \,, \\ \underline{\text{dale.cendali@kirkland.com}} \,, \\ \underline{\text{melanie.bradley@kirkland.com}} \,, \\ \underline{\text{melanie.bradl$

Associated marks				
Mark	Application Status	Serial Number	Registration Number	
VICTORIA'S SECRET	Renewed	73159253	<u>1146199</u>	
VICTORIA'S SECRET	Renewed	<u>74507663</u>	1908042	
ANGELS BY VICTORIA'S SECRET	Renewed	<u>75208463</u>	2168500	
VICTORIA'S SECRET PINK	Section 8 and 15 - Accepted and Acknowledged	<u>76976203</u>	<u>2820380</u>	
VICTORIA'S SECRET THE LOOK BOOK	Renewed	75981437	<u>2557051</u>	

Prosecution History				
Entry Number	History Text	Date	Due Date	
1	FILED AND FEE	Jun 08, 2011		
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Jun 08, 2011	Jul 18, 2011	
3	PENDING, INSTITUTED	Jun 08, 2011		
4	NOTICE OF DEFAULT	Aug 04, 2011		
5	BOARD'S DECISION: SUSTAINED	Sep 26, 2011		
6	TERMINATED	Sep 26, 2011		
Type of Proceeding: Opposition				

Type of Proceeding: Opposition

Proceeding Number: 91180866 Filing Date: Nov 21, 2007

Status: Terminated Status Date: Sep 24, 2008

Interlocutory Attorney: ROBERT COGGINS

Defendant

Name: United Retail Incorporated

Correspondent Address: MITCHELL E. RADIN

COWAN, DEBAETS, ABRAHAMS & SHEPPARD LLP

41 MADISON AVE FL 34 NEW YORK NY , 10010-2209 UNITED STATES

Correspondent e-mail: mradin@cdas.com, mkaplan@cdas.com, amueller@cdas.com, bpares@cdas.com

Associated marks			
Mark	Application Status	Serial Number	Registration Number
SEXY SECRETS	Registered	77071906	3523077
SEXY SECRETS	Abandoned - After Inter-Partes Decision	<u>77071311</u>	
	Plaintiff(s)		

Name: Victoria's Secret Stores Brand Management, Inc.

Correspondent Address: Frank J. Colucci

Colucci & Umans 218 East 50th Street New York NY , 10022 UNITED STATES

Correspondent e-mail: fcolucci@colucci-umans.com, RJacobson@Colucci-Umans.com

toncoporation of main.					
Associated marks					
Mark	Application Status	Serial Number	Registration Number		
VICTORIA'S SECRET	Renewed	74507663	<u>1908042</u>		
VICTORIA'S SECRET	Renewed	<u>73159253</u>	<u>1146199</u>		
SEXY LITTLE THINGS	Section 8 and 15 - Accepted and Acknowledged	<u>78515089</u>	<u>3161607</u>		

BEACH SEXY	Renewed	<u>78107587</u>	<u>2754457</u>
SEXY SUPPORT	Cancelled - Section 8	<u>78085820</u>	<u>2776825</u>
VERY SEXY	Section 8 and 15 - Accepted and Acknowledged	<u>76976443</u>	<u>2849071</u>
VERY SEXY	Renewed	<u>76975225</u>	<u>2725765</u>
THE NEW SHAPE OF SEXY	Cancelled - Section 8	<u>75745799</u>	2488663
SEXY LITTLE NOTHINGS	Registered	<u>78908658</u>	3403469
VICTORIA'S SECRET SEXY SPORT	Abandoned - After Publication	<u>78745840</u>	
VERY SEXY SHEERS	Abandoned - After Publication	<u>78905688</u>	
SEXY BY VICTORIA	Abandoned - No Statement Of Use Filed	<u>78295947</u>	
THE NEW SHAPE OF SEXY	Abandoned - No Statement Of Use Filed	<u>77319063</u>	
SEXY BY VICTORIA	Abandoned - After Publication	<u>77315693</u>	

	Prosecution History				
Entry Number	History Text	Date	Due Date		
1	FILED AND FEE	Nov 21, 2007			
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Nov 21, 2007	Dec 31, 2007		
3	PENDING, INSTITUTED	Nov 21, 2007			
4	STIPULATION FOR AN EXTENSION OF TIME	Dec 20, 2007			
5	EXTENSION OF TIME GRANTED	Dec 20, 2007			
6	STIPULATION FOR AN EXTENSION OF TIME	Dec 20, 2007			
7	EXTENSION OF TIME GRANTED	Dec 20, 2007			
8	STIPULATION FOR AN EXTENSION OF TIME	Jan 25, 2008			
9	EXTENSION OF TIME GRANTED	Jan 25, 2008			
10	STIPULATION FOR AN EXTENSION OF TIME	Jan 25, 2008			
11	EXTENSION OF TIME GRANTED	Jan 25, 2008			
12	TRIAL DATES RESET	Jan 31, 2008			
13	STIPULATION FOR AN EXTENSION OF TIME	Feb 28, 2008			
14	STIPULATION FOR AN EXTENSION OF TIME	Mar 27, 2008			
15	EXTENSION OF TIME GRANTED	Apr 07, 2008			
16	STIPULATION FOR AN EXTENSION OF TIME	Apr 28, 2008			
17	EXTENSION OF TIME GRANTED	May 01, 2008			
18	STIPULATION FOR AN EXTENSION OF TIME	May 29, 2008			
19	EXTENSION OF TIME GRANTED	Jun 18, 2008			
20	STIPULATION FOR AN EXTENSION OF TIME	Jun 26, 2008			
21	EXTENSION OF TIME GRANTED	Jun 26, 2008			
22	D'S MOT TO SUSP PEND SETLMT NEGOTIATIONS	Jul 25, 2008			
23	AMENDMENT OF 77071906	Jul 25, 2008			
24	WITHDRAWAL OF APP 77071311	Jul 25, 2008			
25	RESPONSE DUE 30 DAYS (DUE DATE)	Aug 22, 2008	Sep 21, 2008		
26	STIP TO DISMISS	Sep 04, 2008			
27	BD'S DECISION: DISMISSED W/O PREJUDICE	Sep 24, 2008			
28	TERMINATED	Sep 24, 2008			

Int. Cl.: 25

Prior U.S. Cls.: 22 and 39

Reg. No. 2,367,151

United States Patent and Trademark Office

Registered July 11, 2000

TRADEMARK PRINCIPAL REGISTER

BODY BY VICTORIA

VICTORIA'S SECRET STORES, INC. (DELAWARE CORPORATION) FOUR LIMITED PARKWAY EAST REYNOLDSBURG, OH 43068

FOR: CLOTHING, NAMELY, BODYSUITS, HOSIERY, TUBE TOPS, SKIRTS, DRESSES, BRAS, PANTIES, SLIPS, CAMISOLES, TEDDIES, T-SHIRTS AND

MERRY WIDOWS, IN CLASS 25 (U.S. CLS. 22 AND 39).

FIRST USE 11-0-1998; IN COMMERCE 11-0-1998.

SN 75-979,385, FILED 2-25-1998.

GWEN STOKOLS, EXAMINING ATTORNEY

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Mark: BODY BY VICTORIA

BODY BY VICTORIA

US Serial Number: 75979385 Application Filing Date: Feb. 25, 1998

US Registration Number: 2367151 Registration Date: Jul. 11, 2000

> Register: Principal Mark Type: Trademark

Status: The registration has been renewed.

Status Date: Jul. 15, 2010

Publication Date: May 11, 1999 Notice of Allowance Date: Oct. 12, 1999

Mark Information

Mark Literal Elements: BODY BY VICTORIA

Standard Character Claim: No

Mark Drawing Type: 1 - TYPESET WORD(S) /LETTER(S) /NUMBER(S)

Related Properties Information

Claimed Ownership of US 75439978

Registrations:

Child Of: 75439978

Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

• Brackets [..] indicate deleted goods/services;

Double parenthesis ((..)) identify any goods/services not claimed in a Section 15 affidavit of
 Asterisks *..* identify additional (new) wording in the goods/services.

For: clothing, namely, [bodysuits, hosiery, tube tops, skirts, dresses,] bras, panties [, slips, camisoles, teddies, T-shirts and merry widows]

International Class(es): 025 - Primary Class U.S Class(es): 022, 039

Class Status: ACTIVE Basis: 1(a)

> Use in Commerce: Nov. 1998 First Use: Nov. 1998

Basis Information (Case Level)

Filed Use: No Currently Use: Yes Amended Use: No Filed ITU: Yes Currently ITU: No Amended ITU: No Filed 44D: No Currently 44D: No Amended 44D: No Filed 44E: No Currently 44E: No Amended 44E: No

Filed 66A: No Currently 66A: No Filed No Basis: No Currently No Basis: No

Current Owner(s) Information

Owner Name: VICTORIA'S SECRET STORES BRAND MANAGEMENT, INC.

Owner Address: FOUR LIMITED PARKWAY

REYNOLDSBURG, OHIO 43068

UNITED STATES

Legal Entity Type: CORPORATION State or Country Where DELAWARE

Attorney/Correspondence Information

Attorney of Record

Attorney Name: SARAH CRISPI

Attorney Primary Email MRocha@Limitedbrands.com Address:

Attorney Email Yes Authorized:

Correspondent

Correspondent MARIA J. ROCHA
Name/Address: LIMITED BRANDS
666 FIFTH AVENUE
LEGAL - IP DEPT., 4TH FLOOR
NEW YORK, NEW YORK 10103

UNITED STATES Phone: 212.884.3479

Correspondent e-mail: MRocha@Limitedbrands.com Correspondent e-mail Yes Authorized:

Domestic Representative

Domestic Representative MARIA J. ROCHA

Phone: 212.884.3479

Name:

e-mail:

Domestic Representative MRocha@Limitedbrands.com

Domestic Representative Yes e-mail Authorized:

Prosecution History

Date	Description	Proceeding Number
Jun. 03, 2012	ATTORNEY REVOKED AND/OR APPOINTED	
Jun. 03, 2012	TEAS REVOKE/APPOINT ATTORNEY RECEIVED	
Dec. 22, 2011	ATTORNEY REVOKED AND/OR APPOINTED	
Dec. 22, 2011	TEAS REVOKE/APPOINT ATTORNEY RECEIVED	
Jul. 15, 2010	REGISTERED AND RENEWED (FIRST RENEWAL - 10 YRS)	67603
Jul. 15, 2010	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	
Jul. 15, 2010	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	67603
Jul. 14, 2010	TEAS SECTION 8 & 9 RECEIVED	
Mar. 06, 2008	ATTORNEY REVOKED AND/OR APPOINTED	
Mar. 06, 2008	TEAS REVOKE/APPOINT ATTORNEY RECEIVED	
Mar. 16, 2006	CASE FILE IN TICRS	
Jan. 04, 2006	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	60234
Jan. 04, 2006	ASSIGNED TO PARALEGAL	60234
Nov. 08, 2005	REGISTERED - SEC. 8 (6-YR) & SEC. 15 FILED	
Nov. 08, 2005	TEAS SECTION 8 & 15 RECEIVED	
May 02, 2005	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Jul. 11, 2000	REGISTERED-PRINCIPAL REGISTER	
May 04, 2000	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
May 04, 2000	ASSIGNED TO EXAMINER	76936
Apr. 29, 2000	STATEMENT OF USE PROCESSING COMPLETE	
Jan. 28, 2000	USE AMENDMENT FILED	
Apr. 29, 2000	DIVISIONAL PROCESSING COMPLETE	
Oct. 12, 1999	NOA MAILED - SOU REQUIRED FROM APPLICANT	
Jun. 14, 1999	EXTENSION OF TIME TO OPPOSE RECEIVED	
May 11, 1999	PUBLISHED FOR OPPOSITION	
Apr. 09, 1999	NOTICE OF PUBLICATION	
Feb. 04, 1999	APPROVED FOR PUB - PRINCIPAL REGISTER	
Feb. 04, 1999	ASSIGNED TO EXAMINER	73349
Jan. 15, 1999	CORRESPONDENCE RECEIVED IN LAW OFFICE	
Aug. 25, 1998	NON-FINAL ACTION MAILED	
Jul. 15, 1998	ASSIGNED TO EXAMINER	70734
Jul. 13, 1998	ASSIGNED TO EXAMINER	73711

Use:

Affidavit of Section 15 - Accepted

Incontestability:

Renewal Date: Jul. 11, 2010

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: Not Found Date in Location: Jul. 15, 2010

Assignment Abstract Of Title Information

Summary

Total Assignments: 3 Registrant: Victoria's Secret Stores, Inc.

Assignment 1 of 3

Conveyance: ASSIGNS THE ENTIRE INTEREST

Reel/Frame: 2625/0779 Pages: 4

Date Recorded: Nov. 27, 2002

Supporting Documents: assignment-tm-2625-0779.pdf

Assignor

 Name:
 VICTORIA'S SECRET STORES, INC.
 Execution Date:
 Nov. 20, 2002

 Legal Entity Type:
 CORPORATION
 State or Country Where Organized:
 DELAWARE

Assignee

Name: V SECRET CATALOGUE, INC.

Legal Entity Type: CORPORATION State or Country Where DELAWARE

Organized:

Address: 1105 NORTH MARKET STREET

WILMINGTON, DELAWARE 19801

Correspondent

Correspondent Name: COLUCCI & UMANS

Correspondent Address: FRANK J. COLUCCI, ESQ. 101 EAST 52ND STREET

MANHATTAN TOWER NEW YORK, NY 10022

Domestic Representative - Not Found

Assignment 2 of 3

Conveyance: ASSIGNS THE ENTIRE INTEREST

Reel/Frame: <u>2645/0345</u> Pages: 4

Date Recorded: May 07, 2003

Supporting Documents: assignment-tm-2645-0345.pdf

Assignor

 Name:
 VICTORIA'S SECRET STORES, INC.
 Execution Date:
 Nov. 20, 2002

 Legal Entity Type:
 CORPORATION
 State or Country Where
 DELAWARE

Organized:

Assignee

Name: V SECRET CATALOGUE, INC.

Legal Entity Type: CORPORATION State or Country Where DELAWARE

Organized:

Address: 1105 NORTH MARKET STREET

WILMINGTON, DELAWARE 19801

Correspondent

Correspondent Name: COLUCCI & OMANS

Correspondent Address: FRANK J. COLUCCI

101 EAST 52N STREET NEW YORK, NY 10022

Domestic Representative - Not Found

Assignment 3 of 3

Conveyance: MERGER

Reel/Frame: <u>3142/0305</u> Pages: 6

Date Recorded: Aug. 17, 2005

Supporting Documents: assignment-tm-3142-0305.pdf

Assignor

Name: V SECRET CATALOGUE, INC. Execution Date: Jul. 29, 2005

State or Country Where DELAWARE Legal Entity Type: CORPORATION

Organized:

Assignee

Name: VICTORIA'S SECRET STORES BRAND MANAGEMENT, INC.

State or Country Where DELAWARE Organized: Legal Entity Type: CORPORATION

Address: FOUR LIMITED PARKWAY

REYNOLDSBURG, OHIO 43068

Correspondent

Correspondent Name: FRANK J. COLUCCI Correspondent Address: 218 EAST 50TH STREET NEW YORK, NY 10022

Domestic Representative - Not Found